



# Privacy Statement of WOC2020 Virtual®

*Last updated: June 26, 2020*

We would like to provide you with specific additional information regarding the processing of your personal data if you attend ICO's World Ophthalmology Congress 2020 Virtual® (WOC2020 Virtual®). You can of course also exercise your privacy rights in line with the general information provided above in respect of the processing of your personal data for WOC2020 Virtual®).

## **Delegates**

When you are participating in the WOC2020 Virtual®, ICO will process the following personal data about you: First Name, Last Name, Name of institute or company, Prescriber / non-prescriber information, E-mail address, User ID and password, Access code, Age group, Country you are based In, Profession, Primary and secondary field of interest, Your activities during the WOC2020 Virtual® (which sessions you have participated in), Your input in chat sessions, The number of CME credits earned due to your participation in WOC2020 Virtual®.

## **Presenters**

When you are presenting at WOC2020 Virtual®, ICO will process the following personal data about you: Prefix Title, First Name, Last Name, Institute, City, Country, Email, Video and audio footage.

## **Sponsors and exhibitors**

- By navigating the virtual exhibition, you will have direct access to the contact details of representatives of any company or society that is participating as an exhibitor in the virtual exhibition.
- By clicking on either commercial content on the platform or commercial exhibition material, you indicate the understanding of a commercial goal of said content or material. By clicking on commercial content or material on the platform and the virtual exhibition, you give consent that your registration details will be shared with respective sponsor and exhibitor. Registration details include: First name, Last name, Email Address, Prescriber / non-prescriber information, Country, Institution
- The act of a click on any matter that includes a commercial logo will therefore be seen as sufficient interest and consent for the registration details to be



shared, which are then free to use by the sponsor and/or exhibiting party for commercial purposes.

- When you use the chat functionality, your name and the name of the institute or company that you are working for/represent, whether or not you are a prescriber / non-prescriber and your country will be visible in the chat to all participants in the respective chat session; (*necessary for the performance of the agreement with you, the legitimate interests of ICO and all persons participating in WOC2020 Virtual® to connect with each other*);

### **Third parties**

In addition to the general section about ICO's use of third parties, we would like to inform you as follows. In light of the WOC2020 Virtual®, your personal data can be shared with:

- The provider of the virtual exhibition platform which hosts the virtual exhibition;
- The service providers providing the software and methodology for single sign on for the different platforms/sites used for WOC2020 Virtual®;
- The hosting provider of the overall virtual congress platform for WOC2020 Virtual®;
- The content hosting provider of the systems for virtual sessions/meetings during WOC2020 Virtual® (on-demand content, live sessions, Q&A's etc.);
- The provider that produces the video's for the different sessions which are placed in the virtual places that can be found through the virtual congress platform;
- The system providers/suppliers for the main virtual congress platform for the congress;
- The provider of the e-poster software and hosting portal;

### **Personal data and legal process**

ICO uses the above personal data for the purposes stated below for which we have indicated the legal processing grounds under the General Data Protection Regulation 2016/679. If the processing is based on the 'legitimate interest' processing ground, this interest is briefly explained.

- To enable you to present, exhibit or participate in WOC2020 Virtual®; (*necessary for the performance of the agreement with you*);
- To enable you to connect with other participants, presenters and exhibitors.
- To personalize your experience based upon the interests provided by you when you registered for WOC2020 Virtual® (*the legitimate interests of ICO to offer you an optimized WOC2020 Virtual® experience*);
- In order to be able to assign the European Accreditation Council on CME (EACCME®) CME credits (*necessary for the performance of the agreement with you, the legitimate interests of ICO to offer you the possibility to earn credits*);



- For statistical/analytical purposes: collecting personal data for statistical purposes allows ICO to get insights in presenters and delegates' interests and enables ICO to optimize our services for future activities. Furthermore, your activity on the Platform (WOC2020 Virtual®) such as the sessions, virtual booths, satellite symposia, virtual exhibition, Updates-in-Ophthalmology you viewed/visited and the time spend on the platform can be processed for analytical purposes. ICO may share anonymized analytical data with their sponsors which enables them amongst other things to assess the popularity of their virtual Sponsor Item(s) (such as their virtual booth, their virtual satellite symposium and additional sponsor opportunities); *(the legitimate interests of ICO and its sponsors to get insights about WOC2020 Virtual® and more specifically, the use of the Platform)*.
- ICO may use your personal data for ICO's direct marketing purposes *(consent and/or the legitimate interest of ICO to promote ICO and ICO's services to you)*. ICO may use your e-mail address to send you third party mailings *(promo mailings)* if you provide us with your *consent* to do so. These mailings inform you about sessions, activities or booths of our sponsors and/or provide you with information about the respective company. Your e-mail addresses are not shared with the sponsors. You can withdraw your consent to receive such e-mails easily via the unsubscribe-link in every promo mailing or by contacting us.
- In order to secure WOC2020 Virtual® *(the legitimate interest of ICO to offer a secure WOC2020 Virtual® congress experience (e) and the legal obligation of ICO to ensure that all personal data processed for WOC2020 Virtual® are adequately secured)*.
- To comply with our legal and statutory obligations *(legal obligation)*.

## **Retention period**

The personal data processed via the chat sessions will be retained towards 31 December 2020. The other personal data of delegates, exhibitors and speakers will be retained for 1 year after the congress in order to analyse them to improve our services and for promotional purposes of our activities. Please note that the video recordings from presenters and the live sessions might be included in the ICO Library and can become part of historical congress content.

For any questions on how we protect your personal data, you can always contact us by e-mail [info@icoph.org](mailto:info@icoph.org).



# Privacy statement of the International Council of Ophthalmology (ICO)

## International Council of Ophthalmology (ICO)

We (“International Council of Ophthalmology (ICO)”) process personal data from our members, participants, grantees and other contact persons, in order to provide our services in the best way possible. The ICO works with ophthalmologic societies and others to enhance ophthalmic education and improve access to the highest quality eye care in order to preserve and restore vision for the people of the world. This statement explains how and why we are processing personal data. This privacy statement relates to all our processes involving personal data.

ICO represents and serves professional associations of ophthalmologists throughout the world. Our Headquarter Office is located at Tour de Lyon, Rue de Lyon 77, CH-1203 Geneva, Switzerland.

## Privacy rights

You have certain rights in order to be assured of the protection and privacy of your personal data. These rights are:

- **Right of access:** You can ask us which personal data we are processing about you and to obtain access to these personal data. We will provide an overview of your personal data and will also provide you with specific information about the processing of your personal data, including but not limited to information re. the purposes of the processing of your personal data, to which recipients or categories of recipients your personal data have been or will be disclosed, the envisaged retention periods that apply to your personal data and if the personal data are not collected from you, any available information as regard to their source.
- **Right to rectification:** You can request us to modify your personal data in case you believe that your personal data are not up to date, complete or accurate.
- **Right to erasure (‘right to be forgotten’):** Under certain circumstances, you may ask for erasure of your personal data.
- **Right to restriction:** Under certain circumstances, you have the right to restrict the processing of (certain) personal data.
- **Right to data portability:** Under certain circumstances, you can ask us to transmit the personal data that you have provided to us and we still hold about you to you in a structured, commonly used and machine-readable format, e.g. to be able to send it to a third party.



- **Right to object:** Under certain circumstances, you have the right to object to any processing of personal data that ICO justifies on the legitimate interests legal processing ground. When you object to the processing of your personal data for direct marketing purposes, we will always respect this request.
- **Right to withdraw your consent:** If the processing of your personal data is based on your consent, you have the right to withdraw your consent at any time. Please note that the withdrawal of your consent does not affect the lawfulness of the processing of your personal data prior to the withdrawal of your consent.

In order to exercise your rights you can contact us via [info@icoph.org](mailto:info@icoph.org) or by post via:

ICO  
Tour de Lyon  
Rue de Lyon 77  
CH-1203 Geneva  
Switzerland

In doing so, please indicate which processing activities or which personal data your request relates to. In order to prevent that we disclose information to the wrong person, we can ask you for additional information to verify your identity. In principle, we will inform you of whether we can comply with your request, within one month after receipt. In specific cases, for example when it concerns a complex request, this term may be extended by two months. We will inform you of such an extension within one month after receiving your request. On the basis of the applicable privacy legislation, we can refuse your request under certain circumstances. If this is the case, we will explain to you why. You can find more information about your privacy rights on the [website of the Swiss Data Protection Authority](#).

You can always contact us via [info@icoph.org](mailto:info@icoph.org) if you have any other questions and/or comments about the processing of your personal data by ICO.

## Personal data collection

Depending on the type of services you use from us, we collect the following personal data: Name, address, gender, phone number, e-mail address, date of birth, country of residence, profession, organization of employment, country of residence, pictures, participation details for the Congress and / or Meetings, including payment details, CV, publications, disclosures, and travel information.



## Personal data process

We process personal data most of the time because we have a legitimate interest:

- **Membership and related services.** In our membership database, we record personal data of, for instance, ICO society representatives, fellowship & examination candidates such as name, address, contact details, profession, date of birth and country of residence. We do this in order to process and serve our ICO member societies and their members with our services, and all the activities and benefits related thereto, in the best way we can. We will update you on our services and if you agree, will email you about our activities we believe are of interest to you.
- **Registration for meetings.** We need your name and contact details in order to provide you with information on the meetings. We organize meetings on different ophthalmology topics and in different countries. Therefore, profession and country of residence are processed.
- **Promotional purposes.** We send promotional mailings in order to obtain new members, sponsors, registrations and faculty for Congress and meetings, partnerships with other organizations and any other relevant contact persons.
- **Information about ICO.** We also send mailings like ICO Newsletters and updates by email on general activities related to our mission, Bi-Annual Congress, Education, Research and Publications for which you can subscribe (opt-in). You can always change this (opt-out) for (one of the categories of) our mailings via the unsubscribe link in each of our mailings. For specific mailings, it is not possible to opt-out as we need to communicate certain information to our members and or participants.

Some of the personal data is processed based on compliance with a legal obligation (e.g. in relation with tax authorities).

## IT Security

All personal data is protected by state-of-the-art methods recommended by reputable IT Security agencies.

## Third parties

We make use of different service providers in order to carry out our services who need to process your personal data. We will ensure that they do this in agreement and in accordance with our instructions.

We never sell or provide personal data to third parties for commercial purposes. Personal data is only provided to affiliated third parties in order for us to execute our services.



## **Changes**

We do not transfer your personal data to countries outside the EU. In case we do so, we will ensure that your personal data is processed in line with the GDPR.

We reserve the right to regularly review and, where necessary update this Privacy Statement and will always post the most recent version of this Privacy Statement on our website.

## **Complaints**

If you have a complaint about the processing of your personal data by ICO, we will do our utmost best to resolve it with you. If this does not lead to the desired result, you have the right to lodge a complaint with the competent supervisory authority. In Switzerland, this is the Swiss Data Protection Authority. If you live or work in another country of the European Union, you can file a complaint with the supervisory authority in that country.